



***Preparatory Workshop for the
Practical Implementation of Carbon Prevention
and Emission Trading Strategies into
Business Concepts of Korean Companies***

***COEX International Hotel, Seoul
April 25th-27th, 2011***

Sponsorship Opportunities

Maycroft (The Netherlands) and Carbicon (Rep. Korea) will conduct an high-level workshop on Carbon Management and Trading from April 25th-27th, 2011 at the COEX Intercontinental Hotel in Seoul. The intended target audience includes high-level representatives of industrial enterprises, companies, academics and Korean government bodies. This workshop will equip participants with hands-on information on the European Union Emissions Trading Scheme, the availability of trading instruments and hedging strategies as well as a thorough insight on the framework of risk management and the essentials of carbon emission management.

For your company, this highly visible workshop constitutes an unique opportunity to stand out as a leader in this new and hot growth industry and will leave a strong impression of yo ur brand in the mind of people. By sponsoring this unique Carbon Management and Trading event you will build a strong awareness of your products and services among the frontrunners in the Korean Carbon Management and Trading industry through an unique mix of event promotion and online/offline marketing exposure before, during and after the event.

We are offering a a large panel of Sponsor packages with a varying level of benefits for your company:

Sponsor Package I USD 7500

- Receive an opportunities reach to participants
- Possibility of setting-up a booth/table displaying corporate literature and/or corporate promotional items
- A banner/stand advertising your company logo in the workshop room
- Logo on all promotional material and our workshop materials together with one page of company introduction
- Access to addresses of participants through the participant list
- 1 Complimentary registration for the workshop
- 30% discount for each additional participant



Sponsor Package II USD 5600

- Receive an opportunities reach to participants
- Possibility of setting-up a booth/table displaying corporate literature and/or corporate promotional items
- Listing as a sponsor on the Training website and our workshop materials
- A banner/stand advertising your company logo in the workshop room
- 1 Complimentary registration for full 3 days workshop
- Logo on all promotional material
- Access to addresses of participants through the participant list
- 1 Complimentary registration for the workshop

Sponsor Package III USD 1600 up to USD 4000

- Receive an unique opportunity to interact with participants
- Access to addresses of participants through the participant list
- Refreshments
- Luncheon
- Cocktail Party
- Workshop dinner

Sponsor Package IV - Design your sponsorship with us

- Certainly we also offer you customized sponsorship packages tailor-made to suit your needs for the workshop.

To sign up as a sponsor or for further information on our workshop, please contact us @

EU and Other Regions



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